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Dear Agent:

I believe it is important for you, the prospective agent, to know who I am and where I'm coming from. So, without further adu, this is Kristopher Smith...

Professionally:

- President & CEO of Midwest Life Brokerage since April '04. During my tenure, we've grown exponentially every year.
- I am a 17-year veteran in the Life Brokerage Field
- Worked for a familiar **Chicago Insurance Carrier** for more than 9 years, working from a ground-floor position in 1995 to the youngest "Senior Life Sales Representative" in the company's 105-year history.
- Graduated from Illinois State University with double degree's in "Marketing" and "Management & Quantitative Methods" in May '95

Family Man:

- I've been married to my wife, Meg since May '97
- I've got two children – Alex (12) and Julia (8)
- My son, Alex, is a Leukemia survivor (diagnosed prior to the age of 2)
- Naperville resident since 2001

Community:

- Raised more than \$195,000 in 5 years for Hope Children's Hospital in Oak Lawn, and another \$50,000 for the Leukemia & Lymphoma Society in 2006.
- I am a "Hearts for Hope" Board Member at Hope Children's Hospital.
- I regularly volunteer in the community, coaching YMCA basketball for the past 8 years, youth baseball for 7 years, and youth soccer for 2 years.
- Naperville Chamber of Commerce & Young Professionals Network since '04

Interests:

- Enjoy golfing, playing or watching most sports, and solving soduku puzzles
- Chicago Bears Season Ticket Holder since '00 (& possibly their biggest fan) and a Chicago Blackhawks Season Ticket Holder since '07
- Showing movies on our self-constructed "backyard movie theatre"

I whole-heartedly believe that this will help our relationship flourish, and allow me to do what I do best .. MAKE MY AGENT'S MORE MONEY!!!

I invite you to contact us with your next life client, and allow us to show you exactly how we can .. *"Make your agency more PROFITABLE in 2012!"*

Please visit our website at www.mwlb.com.

We appreciate your business!!!